



Mobilising Responsible Innovation Transformation (MoreIT) is a research consultancy based in the Centre for Mobilities Research, Department of Sociology, Lancaster University, UK.

Our research focuses on **responsible socio-technical innovation** in **transport, healthcare, public safety and disaster response (PPDR)**.

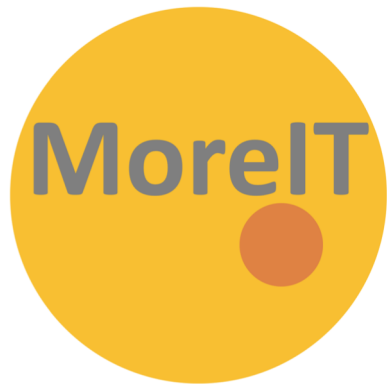
We provide independent, impartial **domain knowledge** and **techniques for collaborative design and evaluation**, designed to develop **useful, usable, acceptable responsible innovation**. Our methodologies embed and support **practitioner evaluation** in design and implementation of socio-technical innovation.



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We have led user engagement, collaborative design, and evaluation in a range of different nationally and internationally funded projects since 2004, including:



EU FP7 Palpable computing - A new perspective on ambient computing 2004-2007 [Website](#)



UK Engineering and Physical Sciences Research Council - Citizens Transforming Society: Tools for Change 2011-2014 [Website](#)



FP 7 - Bridging resources and agencies in large-scale emergency management 2011-2015 [Website](#)



FP 7 - Secure Dynamic Cloud for Information, Communication and Resource Interoperability based on Pan-European Disaster Inventory 2014-2017 [Website](#)



H2020 - Scalable Oblivious Data Analytics 2017-2019 (Subcontractor) [Website](#)



UK Higher Education Innovation Fund - The isITethical? Exchange since 2016 [Website](#)



UK Engineering and Physical Sciences Research Council – Decarbonising Transport 2019-2022 [Website](#)



UK Department for Business, Energy & Industrial Strategy – Hydrogen to Heysham Feasibility Study 2019 [Website](#)



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Objective 11: Practitioner Evaluation and Acceptance

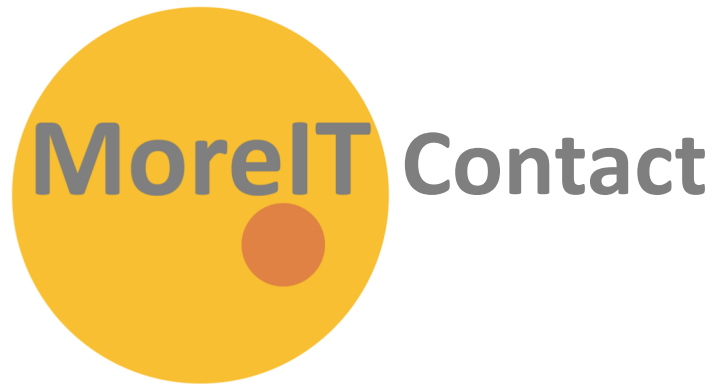
- Iterative objectives driven **participatory design**, value sensitive design
- Creative **use case development**, (video-) **prototyping** of socio-technical innovation
- **Creative, formative and summative practitioner and research-led evaluation**, including support for the DRIVER+ **Trial Guidance Methodology (TGM)**
- Creative and standardised **ethical and privacy impact assessment**, including compliance, regulatory and legal considerations (e.g. GDPR), the [isITethical? Exchange](#)
- A **Societal Readiness Levels (SRL) Framework** and support for achieving high SRL that is aligned with the Technical Readiness Levels (TRL) Framework
- Techniques for **citizen engagement** in socio-technical innovation



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Projects: [SecInCoRe](#) | [BRIDGE](#) | www.isITethical.eu | [MoreIT](#)



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