Proximus

Company profile and relevant capabilities for Broadway

Our complementary brands meet the demands of a wide range of customers



Best quality and service with a full choice of features – bringing consumers and businesses instantly close to what matters



No frills offering for customers looking for the best prices



The Proximus Group telecom operator in Luxembourg, offering fixed and mobile products and convergent services



Specialised in ICT, delivering access, connectivity and data center solutions combined with managed services and multi-vendor support



Best-in-class international wholesale solutions for voice and mobile data service providers worldwide, with an expertise in security and CPaaS solutions

Dual-brand strategy in Belgium

Luxembourg

Benelux

Global

Proximus' expertise in Public Safety Communications



- Proximus is currently the partner for ASTRID in delivering:
 - Mission Critical Voice services on their own dedicated TETRA network operating (in consortium with Airbus) in the 380-400 MHz frequency band with specific features (e.g. group calls, Push to Talk...) (since 1998)
 - Broadband Data services on the commercial mobile network through "Blue Light Mobile" (MVNO), implemented by Proximus with roaming on the 3 Belgian networks (started with mobile data in BLM1.0 and extended to voice and SMS in BLM2.0) (since 2013)

Blue Light Mobile services offers :

- 1) <u>high-availability</u>, best coverage and <u>resilient</u> mobile voice and data communication service through national roaming
- 2) <u>Priority and preemption mechanisms</u> for ASTRID customers e.g. QCIs, ARP and Access Class Barring features



bluelight

1 OPERATOR, 3 NETWORKS

Other relevant Proximus' expertise

- Part of <u>SAFIR</u> consortium: to demonstrate integrated Drone Traffic Management for a broad range of drone operations in Belgium. The goal of the SAFIR project is to contribute to the EU regulatory process for drones and drive forward the deployment of interoperable, harmonised and standardised drone services across Europe.
- Be-Alert /SMS-alert
- ANPR
- PTT for business applications
- global mobile connectivity, seamless roaming experiences (via BICS)

